

# S'NISS™

HERBAL

## PERSONAL CARE & HERBAL WELLNESS BROCHURE

— NATURE IN EVERY DROP. CONFIDENCE IN EVERY TOUCH —





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Face Care Range.....04



At Sniss Herbal, we believe that true beauty starts with wellness—and wellness begins with nature. Rooted in the timeless science of Ayurveda and powered by modern botanical research, every drop of Sniss Herbal is a promise of purity, performance, and protection.

We don't just create products—we craft experiences that nourish the skin and uplift the soul. From everyday personal care to targeted solutions, our formulations bring together the best of tradition and innovation.

## OUR MISSION

To empower individuals with modern wellness rooted in nature, offering gentle yet effective care that is safe, sustainable, and suited for Indian skin.

# BRAND PHILOSOPHY

## **Safe Skincare. Soulful Science.**

At Sniss Herbal, we stand by the philosophy of gentle care—where every formula is:

- Free from harmful chemicals like parabens, sulfates, and silicones
- Inspired by Ayurveda, enhanced by modern botanical actives
- Dermatologically tested for efficacy and safety

We design every product with a deep respect for skin physiology—especially Indian skin, which faces unique challenges like pollution, heat, and seasonal fluctuations. Our goal is simple: to deliver visible results without compromising skin health.

# INGREDIENT ETHOS

## **From Nature's Heart to Your Skin**

Sniss Herbal formulations are born from a clean, conscious approach:

**Botanical-Based:** We source potent herbs, fruit extracts, plant oils, and flower essences known for their therapeutic properties

Free from Parabens, Sulfates, and Silicones: No harsh chemicals. No synthetic fragrances. Just clean, skin-loving ingredients

**Clinically Minded:** Every product is created in FSSAI, ISO, and GMP-certified facilities, ensuring the highest levels of quality, safety, and hygiene

With Sniss Herbal, you're not just choosing a skincare product—you're choosing a ritual of care rooted in trust, science, and nature.

# FACE CARE RANGE

For clean, glowing, and nourished skin

## EXE ALOEVERA CUCUMBER CREAM™

### What it does:

This lightweight cream infuses skin with instant hydration and a cooling touch. Blended with Aloe Vera and Cucumber, it soothes, softens, and restores skin vitality—perfect for daily use in hot or humid weather.

### Key Benefits:

- Refreshes dull and tired skin instantly
- Deeply hydrates without greasiness
- Revitalizes and restores natural glow

### Star Ingredients:

- Aloe Vera Leaf Juice – Known for deep hydration and skin repair
- Cucumber Extract – Calms, soothes, and cools the skin naturally
- Glycerin – Enhances moisture retention for soft, supple skin

### UNIQUE FACTOR:

A quick-absorbing, non-sticky cream ideal for daily skincare—especially during summer months or after sun exposure.





# FACE CARE RANGE

For clean, glowing, and nourished skin

## EXE FACE SCRUB

With Rose & Aloe Vera Deep Cleansing & Radiance Boosting



### What it does:

This Ayurvedic face scrub is a gentle yet effective exfoliator, designed to remove dead skin cells, unclog pores, and reveal a brighter, more radiant complexion. Its blend of Rose petals, Aloe Vera, and herbal powders helps soothe, cleanse, and hydrate the skin.

### Key Benefits:

- Exfoliates and removes dead cells and dirt buildup
- Improves texture and tone with regular use
- Hydrates, calms, and refreshes the skin naturally

### Star Ingredients:

- **Aloe Vera** – Soothes irritation and boosts skin hydration
- **Rose Petal Powder** – Natural toner for soft, glowing skin
- **Kumkumadi & Turmeric Extracts** – Enhance glow and skin brightness

### UNIQUE FACTOR:

Combines Ayurvedic exfoliation with hydrating botanicals—ideal for dry to normal, sensitive skin types. Leaves your face feeling smooth, fresh, and nourished after every wash.



# FACE CARE RANGE

For clean, glowing, and nourished skin

## DAY CREAM

### What it does:

Sniss Herbal Day Cream is an Ayurvedic skincare solution crafted to hydrate, nourish, and defend your skin throughout the day. Powered by herbal actives and essential oils, it strengthens the skin barrier while leaving a radiant and protected glow.

### UNIQUE FACTOR:

A complete day cream that hydrates like a moisturizer and shields like a herbal protector—ideal for dry to normal, sensitive skin without clogging pores.



### Key Benefits:

- Moisturizes deeply without greasiness
- Protects against environmental stressors
- Improves texture and enhances skin brightness

### Star Ingredients:

- **Olive Oil, Sesame Oil & Grape Seed Oil** – Nourish and soften skin
- **Saffron & Manjishtha** – Brighten and even out skin tone
- **Ashwagandha & Aloe Vera** – Calm irritation and boost skin vitality

# FACE CARE RANGE

For clean, glowing, and nourished skin



## Key Benefits:

- Repairs skin barrier and boosts hydration
- Soothes inflammation and dryness
- Enhances glow and skin tone by morning

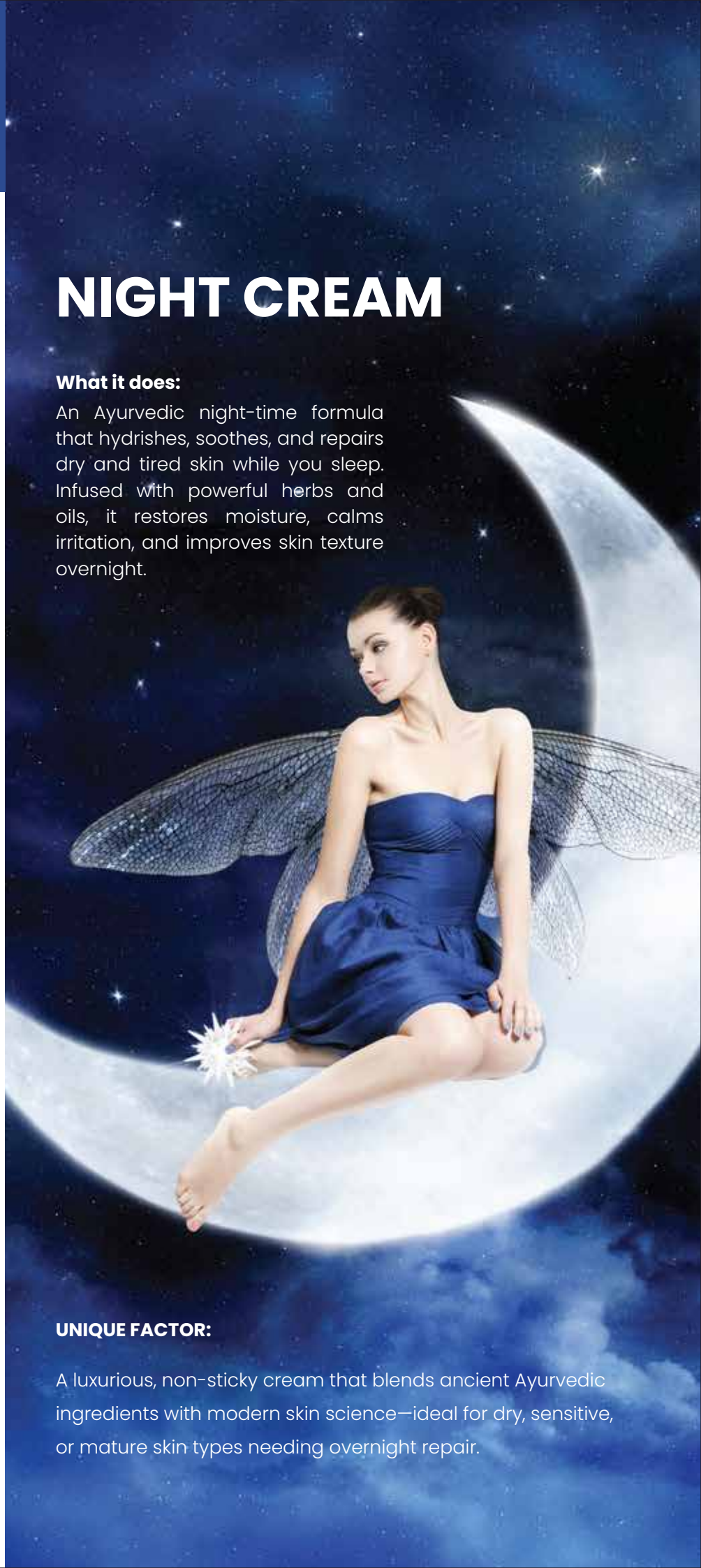
## Star Ingredients:

- **Aloe Vera & Ashwagandha**
  - Known for their calming and regenerative properties
- **Olive, Almond & Castor Oils**
  - Provide deep nourishment and moisture
- **Cucumber & Rose Extracts**
  - Tone and refresh sensitive skin

# NIGHT CREAM

## What it does:

An Ayurvedic night-time formula that hydrates, soothes, and repairs dry and tired skin while you sleep. Infused with powerful herbs and oils, it restores moisture, calms irritation, and improves skin texture overnight.



## UNIQUE FACTOR:

A luxurious, non-sticky cream that blends ancient Ayurvedic ingredients with modern skin science—ideal for dry, sensitive, or mature skin types needing overnight repair.



# FACE CARE RANGE

For clean, glowing, and nourished skin

## FAIRNESS CREAM FOR WOMEN

### What it does:

This ayurvedic fairness cream is specially crafted to brighten and even out skin tone. Enriched with Olive Oil and Grapeseed Extract, it provides hydration, antioxidant protection, and a radiant glow—making it perfect for daily skincare needs.

### Key Benefits:

- Helps reduce dullness and dark spots
- Brightens and evens skin tone naturally
- Deeply nourishes and protects the skin barrier

### Star Ingredients:

- **Olive Oil** – Rich in antioxidants and emollients for skin nourishment
- **Grapeseed Extract** – Helps improve elasticity and fade pigmentation
- **Aloe Vera & Licorice Extract** – Support brightness and skin clarity

### UNIQUE FACTOR:

Blends the goodness of Ayurveda with modern skin-brightening agents to provide a safe, non-irritating formula for clear, glowing skin.



# FACE CARE RANGE

For clean, glowing, and nourished skin

## MOISTURISING CREAM

Glow-Enhancing & Hydrating Face Cream | For Dry to Normal, Sensitive Skin

### What it does:

This non-greasy, daily-use cream replenishes skin with the richness of Ayurvedic oils and natural butters. It restores hydration, improves skin texture, and adds a soft, natural glow—making it a great base for makeup or solo skincare use.

### Key Benefits:

- Deeply nourishes and softens skin
- Enhances skin glow & improves elasticity
- Ideal for daily moisturization, even under makeup

### Star Ingredients:

- **Til Oil & Almond Oil** – Restore and protect skin barrier
- **Grape Seed & Rice Extracts** – Antioxidant-rich glow boosters
- **Shea Butter + Cocoa Butter** – Lock in moisture, smoothen texture





# FACE CARE RANGE

For clean, glowing, and nourished skin

## FACE PACK CREAM

With Neem, Tulsi, and Turmeric Extract

### What it does:

This Ayurvedic face pack draws out impurities, tightens pores, and refreshes your skin with the clarifying power of neem, tulsi, turmeric, and multani mitti. It gently brightens the complexion while leaving your skin purified and nourished.

### Key Benefits:

- Helps absorb excess oil and detoxify skin
- Soothes acne-prone and inflamed skin
- Improves texture and tightens pores

### Star Ingredients:

- **Neem & Tulsi Extracts** – Purify and calm troubled skin
- **Turmeric Extract** – Brightens and supports even tone
- **Multani Mitti** – Gently exfoliates and tightens skin

### UNIQUE FACTOR:

Combines classic Ayurvedic herbs with clay minerals to deliver deep-cleansing benefits without drying—perfect for sensitive and dull skin.



# FACE CARE RANGE

For clean, glowing, and nourished skin

## EXE HEALDOC CREAM

Moisturizes & Soothes Dry, Cracked Feet | Ayurvedic Relief Formula

### What it does:

Designed to treat dry, rough, and cracked heels, this intensive herbal foot cream deeply nourishes, repairs, and restores skin for softer, healthier-looking feet.

### Key Benefits:

- Softens thickened, rough skin
- Aids in the repair of deep cracks and fissures
- Provides lasting hydration and a non-greasy feel

### Star Ingredients:

- **Sesame Oil & Coconut Oil** – Lock in moisture and protect skin
- **Aloe Vera & Manjishtha** – Soothe irritation and support regeneration
- **Jasmine Leaf & Neem** – Help reduce odor and maintain skin hygiene



### UNIQUE FACTOR:

This Ayurvedic blend doesn't just moisturize—it repairs and strengthens the skin barrier over time. Perfect for daily use on feet prone to cracking and dryness, especially in harsh weather.

# FACE WASH & CLEANSERS

Herbal freshness for a clean, clear face

## EXE HERBAL FACE WASH

Gently Refines &  
Softens Your Skin

With Aloe Vera & Turmeric |  
Daily Ayurvedic Care



### What it does:

A skin-purifying Ayurvedic formula enriched with Aloe Vera, Neem, Haldi, and Cucumber—this gentle face wash clears impurities, restores moisture, and soothes irritation. Perfect for dry to sensitive skin.

### Key Benefits:

- Deeply cleanses without stripping skin moisture
- Helps refine skin texture and clarity
- Soothes irritation and keeps skin calm

### Star Ingredients:

- **Aloe Vera** – Hydrates and rejuvenates the skin
- **Neem** – Purifies and clarifies
- **Haldi (Turmeric)** – Known for anti-inflammatory properties
- **Cucumber** – Adds a cooling, refreshing touch

### UNIQUE FACTOR:

Infused with time-tested Ayurvedic herbs, this face wash offers everyday cleansing with extra nourishment—ideal for dry, dull, or easily irritated skin types.



# FACE WASH & CLEANSERS

Herbal freshness for a clean, clear face

## What it does:

Sniss Herbal Kiwi Fruit Face Wash gently cleanses dirt, excess oil, and impurities while giving your skin a refreshing, fruity glow. Perfect for dry to normal, sensitive skin types.

## Key Benefits:

- Removes dirt and oil without stripping moisture
- Hydrates and brightens dull, tired skin
- Maintains skin softness and clarity

## Star Ingredients:

- **Kiwi Fruit Extract** – Rich in Vitamin C, it boosts radiance and reduces dullness
- **Aloe Vera** – Hydrates and soothes sensitive skin
- **Haldi (Turmeric) Extract** – Offers antibacterial protection
- **Cucumber Extract** – Cools and refreshes naturally

## UNIQUE FACTOR:

This fruit-powered Ayurvedic face wash offers a skin-loving cleanse without harsh chemicals—great for daily use and enriched with real botanical extracts for a natural glow.

# STRAWBERRY FRUIT FACE WASH

Glow Cleanse | Fresh Skin |  
Ayurvedic Goodness



# LIP & BODY CARE

Total skin nourishment from lips to limbs

## LIP BALM – MISTY ROSE

Softens, Nourishes &  
Heals Dry Lips |  
With a Hint of Rose

### What it does:

A soothing and hydrating lip balm that locks in moisture and provides long-lasting protection from dryness and chapping. Enriched with natural oils and butters, it also adds a soft sheen and a gentle rose fragrance.

### Key Benefits:

- Deeply moisturizes and heals dry, cracked lips
- Protects against harsh weather and dehydration
- Gentle rosy tint and aroma for daily freshness

### Star Ingredients:

- Almond & Olive Oil – Provide nourishment and softness
- Kokum Butter & Ghee – Repair and hydrate damaged lips
- Castor & Coconut Oil – Form a protective, glossy layer
- Rose Flower Oil – Adds soothing aroma and skin conditioning

### UNIQUE FACTOR:

Infused with Ayurvedic oils and clarified butter, this balm blends traditional care with modern comfort. Ideal for all seasons and gentle enough for sensitive lips.



# BODY LOTION

Total skin nourishment from lips to limbs

## ALL PURPOSE MOISTURISING LOTION™

With Shea Butter & Almond

### What it does:

A lightweight yet deeply nourishing lotion that delivers long-lasting hydration and softness to your skin. Enriched with natural emollients like Almond Oil, Shea Butter, and Blueberry Fruit Extract, it restores skin's moisture barrier—making it ideal for everyday use on all skin types.

### Key Benefits:

- Deeply hydrates and softens skin
- Repairs dryness and rough patches
- Suitable for all skin types, including sensitive skin

### Star Ingredients:

- **Almond Oil** – Rich in Vitamin E, deeply nourishes and improves skin texture
- **Shea Butter** – A natural emollient that heals, moisturizes, and soothes
- **Blueberry & Orange Extracts** – Packed with antioxidants for a youthful glow
- **Jojoba Oil & Castor Oil** – Help improve skin elasticity and smoothness

### UNIQUE FACTOR:

A multi-purpose lotion formulated for daily hydration with a non-greasy texture—perfect for humid climates or post-shower use. Combines Ayurvedic care with modern moisturization





# FACE CARE RANGE

For clean, glowing, and nourished skin

## EXE ALOEVERA SAFFRON OINT™ (GEL)

Dry to Normal, Sensitive Skin |  
Hydration & Glow

### What it does:

A soothing Ayurvedic gel designed to hydrate, smoothen, and brighten skin with the power of Aloe Vera and Saffron. Perfect for dull, tired, or sensitive skin types seeking natural radiance and texture repair.

### Key Benefits:

- Deeply moisturizes and softens skin
- Enhances glow and evens out skin tone
- Helps improve texture and radiance over time

### Star Ingredients:

- **Aloe Vera Leaf Juice** – Intensely hydrates and calms irritated skin
- **Saffron (Stigma Powder)** – Known for its brightening and skin-revitalizing properties
- **Glycerin** – Locks in moisture for lasting softness

### UNIQUE FACTOR:

A lightweight, gel-based formula combining age-old Ayurvedic herbs in a modern texture—perfect for daily glow without greasiness.



# INTIMATE & WOMEN'S WELLNESS

Personal care with herbal sensitivity

## V SPLASH

### What it does:

A specialized Ayurvedic formulation designed for daily intimate care, V SPLASH gently cleanses, maintains pH balance, and helps fight bacterial buildup and odor—keeping you fresh and confident, even during periods.

### Key Benefits:

- Fights odor-causing bacteria
- Maintains natural pH balance
- Safe for daily use & period days
- Hypoallergenic & gentle on delicate skin

### Star Ingredients:

- **Aloe Vera & Lactic Acid** – Soothes, hydrates & balances pH
- **Manjishtha & Tea Tree Oil** – Natural antibacterial and deodorizing agents
- **Neem & Majuphal Extract** – Help control itching and prevent infections

### UNIQUE FACTOR:

Unlike chemical-heavy washes, SPLASH is enriched with Ayurvedic herbs that respect your body's natural microbiome—offering clean, calm, and confident protection that lasts all day.



# FACE WASH & CLEANSERS

Herbal freshness for a clean, clear face

## B-TON OINT

Ayurvedic Breast  
Firming & Toning Cream



### What it does:

This Ayurvedic cream is specially crafted to firm, tone, and nourish the breast area. By improving skin elasticity and supporting blood circulation, it promotes a fuller, more youthful appearance naturally.

### Key Benefits:

- Supports skin elasticity & firmness
- Enhances texture and natural shape
- Helps tighten, lift, and revitalize with regular use

### Star Ingredients:

- **Aloe Vera & Manjistha** – Soothe, hydrate & brighten
- **Ashoka, Bala & Anar Chilka** – Known in Ayurveda for toning & tightening properties
- **Gambhari & Majuphal** – Support firmness and skin rejuvenation

### UNIQUE FACTOR:

Unlike synthetic firming creams, EXE B-Ton uses only trusted Ayurvedic herbs that are gentle, non-irritating, and ideal for long-term use without side effects. Especially beneficial post-pregnancy or in cases of skin sagging.



# HAIR OILS

Strengthen your roots with ancient herbal wisdom

## ALMOND & OLIVE HAIR OIL

### What it does:

A nutrient-rich herbal blend infused with Vitamin E that strengthens, smoothenes, and nourishes hair from root to tip.

### Key Benefits:

- Prevents dryness and roughness of scalp
- Controls split ends and reduces breakage
- Adds softness and natural shine to hair

### Star Ingredients:

- **Almond Oil** – Deeply conditions and strengthens hair follicles
- **Olive Oil** – Enhances scalp health and seals in moisture
- **Vitamin E** – Acts as a powerful antioxidant for hair repair

### UNIQUE FACTOR:

A dual-oil formula ideal for all hair types that offers both deep nourishment and daily styling support with a non-sticky finish.





# HAIR OILS

Strengthen your roots with ancient herbal wisdom

## AMLA HAIR OIL

### What it does:

A revitalizing Ayurvedic blend that strengthens roots, nourishes the scalp, and promotes thick, lustrous hair with the power of Amla, Sesame, and Aloe Vera.

### Key Benefits:

- Strengthens follicles and prevents premature greying
- Nourishes scalp and improves hair texture
- Reduces dryness, dandruff, and hair fall

### Star Ingredients:

- Amla Extract – Rich in Vitamin C; strengthens roots and promotes shine
- Til Oil – Improves circulation and supports hair growth
- Aloe Vera – Soothes scalp irritation and boosts hydration



### UNIQUE FACTOR:

A heritage Ayurvedic formula that not only boosts hair volume but also maintains natural colour and youthfulness—perfect for regular oiling and deep conditioning.

# HAIR OILS

Strengthen your roots with ancient herbal wisdom

## AYUCOCO HAIR OIL

### What it does:

A pure, natural virgin coconut oil enriched with Vitamin E to deeply moisturize, restore shine, and repair scalp dryness.

### Key Benefits:

- Strengthens roots and reduces split ends
- Adds softness and natural gloss to hair
- Supports scalp hydration and flake control

### Star Ingredients:

- 100% Extract Virgin Coconut Oil
  - Deeply penetrates hair shaft for intense nourishment
- Vitamin E – Repairs and protects damaged strands



### UNIQUE FACTOR:

A traditional remedy in a modern bottle—this Ayurvedic coconut oil is ideal for head-to-toe care (hair, scalp, and skin), making it a versatile wellness essential.

# HAIR OILS

Strengthen your roots with ancient herbal wisdom

## COOL OIL

### What it does:

A cooling and rejuvenating oil blend infused with traditional herbs like Menthol, Brahmi, Amla, and Camphor. It nourishes the scalp, promotes healthy hair, and delivers instant relief from stress, fatigue, and tension headaches.

### Key Benefits:

- Helps soothe headaches and relieve stress
- Promotes healthy scalp and hair roots
- Provides a long-lasting cooling sensation
- Ideal for deep relaxation and rejuvenation

### Star Ingredients:

- Menthol – Cools and calms the scalp
- Camphor & Eucalyptus – Help reduce stress and fatigue
- Amla & Brahmi – Strengthen roots and enhance circulation
- Til Oil – Deeply nourishes and improves scalp texture

### UNIQUE FACTOR:

This multi-herbal formulation combines therapeutic cooling action with scalp nourishment, making it perfect for post-workday relief or weekend hair care rituals.





# HAIR OILS

Strengthen your roots with ancient herbal wisdom

## HAIRDOC OIL

With Goodness of Amla, Bhringraj & Jatamansi

Ancient wisdom for modern hair care

### What it does:

A potent Ayurvedic blend crafted to strengthen roots, reduce hair fall, and encourage natural hair growth. Enriched with 11 powerful herbs like Amla, Bhringraj, Brahmi, and Jatamansi, this oil nourishes the scalp, prevents premature greying, and soothes dryness — ideal for dull, weak, or thinning hair.

### Key Benefits:

- Reduces hair fall and breakage
- Helps prevent premature greying of hair
- Promotes thicker, healthier hair growth
- Soothes dry or itchy scalp
- Strengthens follicles from the root

### Star Ingredients:

- Amla – Strengthens roots & reduces hair fall
- Bhringraj – Prevents greying & improves hair texture
- Jatamansi – Boosts hair growth & scalp nourishment
- Brahmi – Calms scalp & enhances hair shine
- Neem & Shikakai – Natural cleansers and scalp detoxifiers
- Mehendi – Adds natural conditioning and shine

### UNIQUE FACTOR:

Infused with 100% Ayurvedic herbs in a nourishing Til (sesame) oil base, Hair Doc Oil delivers holistic care — tackling multiple hair concerns from fall to greying to slow growth. No parabens, no synthetic color, just pure tradition in every drop.



100ML

200ML

# SHAMPOOS & CLEANSERS

Revive your hair with herbal cleansing

## DAILY CARE SHAMPOO

### What it does:

A gentle yet effective shampoo infused with Aloe Vera and Hibiscus extract that strengthens hair from root to tip while keeping your scalp clean, nourished, and irritation-free.

### Key Benefits:

- Promotes shiny, smooth, and tangle-free hair
- Reduces dryness and nourishes the scalp
- Ideal for everyday use without buildup

### Star Ingredients:

- **Aloe Vera** – Soothes the scalp and boosts hydration
- **Hibiscus Flower Extract** – Strengthens roots and supports hair growth
- **Niacinamide & D-Panthenol** – Helps repair damage and enhance softness

### UNIQUE FACTOR:

A shampoo designed for frequent use—mild on hair but rich in nourishment, making it perfect for both men and women seeking long-term hair health.





# SHAMPOOS & CLEANSERS

Revive your hair with herbal cleansing

## ULTRA SMOOTHING SHAMPOO

Nourished & Strong

### What it does:

A gentle, Ayurvedic shampoo crafted with time-tested herbs — Amla, Reetha, and Shikakai — to cleanse, nourish, and strengthen your hair from root to tip. This herbal blend helps improve texture, control frizz, and restore your hair's natural shine.

### Key Benefits:

- Deeply cleanses without stripping essential moisture
- Enhances smoothness and manageability
- Strengthens hair strands and reduces breakage
- Helps maintain scalp health naturally

### Star Ingredients:

- **Amla** – Rich in Vitamin C, strengthens roots and boosts shine
- **Reetha** – A natural cleanser that supports hair and scalp purity
- **Shikakai** – Known for detangling, conditioning, and preventing hair fall

### UNIQUE FACTOR:

Free from harsh chemicals, SNISS Ultra Smoothing Shampoo blends Ayurvedic care with modern formulation, making it ideal for daily use and all hair types, especially those prone to frizz, dullness, or breakage.



# SHAMPOOS & CLEANSERS

Revive your hair with herbal cleansing

## DAMAGE REPAIR CLEANSER



### What it does:

A revitalizing Ayurvedic hair cleanser that deeply nourishes and repairs dry or damaged hair. It restores vitality, reduces breakage, and leaves hair hydrated, smooth, and manageable with each wash.

### Key Benefits:

- Repairs hair fall and breakage
- Smoothens frizz and strengthens strands
- Deeply hydrates and nourishes scalp
- Gentle for everyday use on all hair types

### Star Ingredients:

- **Fenugreek Extract** – Strengthens roots & prevents thinning
- **Biotin & Panthenol (Vit. B5)** – Nourishes scalp and repairs hair texture
- **Coconut Oil** – Deeply conditions and seals moisture
- **Turmeric Extract** – Soothes scalp & boosts hair health

### UNIQUE FACTOR:

Blending traditional Ayurvedic botanicals with science-backed ingredients like biotin and caffeine, this cleanser gives you a holistic solution to hair damage—without harsh chemicals or silicones.



# SHAMPOOS & CLEANSERS

Revive your hair with herbal cleansing

## What it does:

An effective anti-dandruff solution infused with Aloe Vera, Coconut Water, and Menthol to cool the scalp, reduce flakiness, and soothe irritation while maintaining hair softness.

## Key Benefits:

- Fights dandruff and scalp buildup
- Soothes itchiness and calms the scalp
- Keeps hair soft, refreshed, and flake-free

## Star Ingredients:

- **Aloe Vera** – Hydrates and heals the scalp
- **Menthol** – Provides a cooling, soothing sensation
- **Coconut Water** – Nourishes and adds shine
- **Salicylic Acid** – Helps clear dead cells and reduce dandruff

## UNIQUE FACTOR:

Targets dandruff without over-drying. A perfect weekly detox for your scalp that balances both care and cleansing.

# ROOT & SHINE SHAMPOO



# SHAMPOOS & CLEANSERS

Revive your hair with herbal cleansing

## EXE HAIR CLEANSER™

Shikakai & Bhringraj  
for Healthy Scalp &  
Strong Hair

### What it does:

A herbal blend that gently cleanses the scalp while strengthening hair roots. Enriched with Shikakai, Bhringraj, Amla, and Reetha, this cleanser helps reduce hair fall, supports natural hair growth, and leaves hair soft, shiny, and refreshed.

### Key Benefits:

- Cleanses without stripping natural oils
- Strengthens roots & controls hair fall
- Promotes thicker, healthier hair

### Star Ingredients:

- **Shikakai Extract** – Natural cleanser that nourishes and adds shine
- **Bhringraj Extract** – Boosts scalp health and stimulates hair growth
- **Amla & Reetha Extracts** – Rich in antioxidants to protect and rejuvenate hair

### UNIQUE FACTOR:

A sulphate- and paraben-free herbal formula that suits all hair types—perfect for daily use to maintain a clean, balanced scalp and lustrous hair without any chemical harshness.





# HAIR & SCALP TREATMENTS

Targeted care for shine and strength

## EXE HAIR SHINE OINT™

Reetha and Honey for Smooth & Shiny Hair

### What it does:

A post-wash herbal cream that seals in moisture, boosts shine, and enhances hair softness. Enriched with Reetha, Honey, Amla, Aloe Vera, and natural oils, this ointment tames frizz, smoothes hair texture, and gives your hair a naturally healthy shine.

### Key Benefits:

- Makes hair visibly shinier and silkier
- Controls frizz and dryness effectively
- Deeply conditions without heaviness

### Star Ingredients:

- Reetha Extract – Natural cleanser and conditioner that enhances shine
- Honey Extract – Moisture-locking humectant that softens hair
- Aloe Vera & Amla – Revitalize scalp and strengthen hair roots
- Mehendi & Soya Protein – Improve hair texture and elasticity

### UNIQUE FACTOR:

An Ayurvedic finishing cream ideal for post-shampoo use—works like a leave-in conditioner to boost shine and softness naturally. Perfect for dry, dull, or treated hair.



# BODY WASH & MASKS

Refresh, cleanse, and pamper

## PEEL-OFF FACE MASK

### What it does:

Sniss Herbal Peel-Off Face Mask is specially formulated to gently lift away dirt, dull skin, and dead cells—revealing visibly brighter, smoother skin. With Niacinamide, Orange Extract, and Honey, it clears pores, evens out skin tone, and leaves your face feeling refreshed and radiant.

### Key Benefits:

- Removes blackheads, excess oil, and impurities
- Brightens complexion and reduces dullness
- Promotes smoother, clearer, healthy-looking skin

### Star Ingredients:

- **Niacinamide** – Supports skin tone and texture
- **Orange Extract** – Rich in Vitamin C to revive dull skin
- **Honey** – Natural humectant that moisturizes and soothes

### UNIQUE FACTOR:

Dual-action mask that exfoliates and detoxifies while brightening the skin—perfect for weekly glow-up routines without harsh scrubs.





# BODY WASH & MASKS

Refresh, cleanse, and pamper

## ALOEVERA ORANGE SHOWER GEL

### What it does:

A gentle and refreshing Ayurvedic shower gel that cleanses your skin while delivering long-lasting hydration and the uplifting fragrance of orange and rose. Leaves your skin feeling fresh, soft, and supple after every wash.

### Key Benefits:

- Gently removes dirt and impurities
- Hydrates and soothes the skin
- Enriched with rose fragrance for a spa-like experience
- Ideal for daily use on all skin types

### Star Ingredients:

- Aloe Vera Extract – Hydrates and calms irritated skin
- Orange (Citrus sinensis) Petal Extract – Brightens and revitalizes the skin
- D-Panthenol – Enhances skin softness and supports repair

### UNIQUE FACTOR:

Infused with nature's dual nourishment—aloe and orange flower—this shower gel provides a balanced cleanse without stripping away moisture, making it suitable for even sensitive skin



# BODY WASH & MASKS

Refresh, cleanse, and pamper

## ALOE VERA SHOWER GEL

### What it does:

A soothing and hydrating body wash enriched with Aloe Vera and 2X Nourishing Essence that gently cleanses while maintaining the skin's moisture balance.

### Key Benefits:

- Deeply hydrates and softens skin
- Leaves a refreshing, long-lasting fragrance
- Ideal for daily use, especially for dry or sensitive skin

### Star Ingredients:

- **Aloe Vera (Elva)** – Soothes irritation, cools the skin, and promotes hydration
- **D-Panthenol** – Locks in moisture and enhances skin softness

### UNIQUE FACTOR:

Infused with double nourishment, this paraben-free gel transforms your shower into a spa-like skincare ritual—leaving skin clean, supple, and radiant.



# FRAGRANCE & FRESHNESS

Light, herbal care for all-day comfort

## ULTRA SMOOTHING HAIR SERUM

### What it does:

A lightweight, non-sticky serum powered by Coconut Oil and Aloe Vera that smoothen frizz, adds instant shine, and boosts manageability—perfect for daily styling.

### Key Benefits:

- Tames flyaways and reduces dryness
- Adds long-lasting gloss and softness
- Protects against damage from styling and pollution

### Star Ingredients:

- **Coconut Oil** – Deeply moisturizes and strengthens strands
- **Aloe Vera** – Soothes the scalp and prevents hair breakage
- **Vitamin E** – Repairs split ends and enhances shine



### UNIQUE FACTOR:

Ideal for all hair types, this serum acts as a daily finisher that gives a salon-like silky-smooth look with zero greasiness.



# FRAGRANCE & FRESHNESS

## TALCUM POWDER

### What it does:

A refreshing, skin-comforting talc enriched with Aloe Vera, Orange, and Kokum to absorb moisture, soothe irritation, and leave your skin soft, cool, and fragrant.

### Key Benefits:

- Controls excess sweat and body odor
- Keeps skin dry, smooth & fresh all day
- Soothes minor skin irritation or friction

### Key Botanicals:

- **Kokum** – Cools and nourishes the skin
- **Orange** – Adds a fresh citrusy note and energizing aroma
- **Aloe Vera** – Calms and hydrates sensitive skin

### UNIQUE FACTOR:

Herbal freshness in a powder – perfect for daily use after bath, during travel, or hot days. Gentle on skin and safe for all ages.





# SPECIALTY PERSONAL CARE

Herbal protection with a purpose

## MOSQUITO REPELLENT CREAM

### What it does:

An effective anti-dandruff solution infused with Aloe Vera, Coconut Water, and Menthol to cool the scalp, reduce flakiness, and soothe irritation while maintaining hair softness.

### Key Benefits:

- Fights dandruff and scalp buildup
- Soothes itchiness and calms the scalp
- Keeps hair soft, refreshed, and flake-free

### Star Ingredients:

- **Aloe Vera** – Hydrates and heals the scalp
- **Menthol** – Provides a cooling, soothing sensation
- **Coconut Water** – Nourishes and adds shine
- **Salicylic Acid** – Helps clear dead cells and reduce dandruff

### UNIQUE FACTOR:

Targets dandruff without over-drying. A perfect weekly detox for your scalp that balances both care and cleansing.



# SPECIALTY PERSONAL CARE

## SHAVING CREAM

### What it does:

Sniss Herbal Shaving Cream is enriched with Ayurvedic botanicals and Aloe Vera to ensure a smooth, irritation-free shaving experience. It forms a rich, creamy lather that softens facial hair, protects against razor burns, and keeps skin hydrated after every shave.

### Key Benefits:

- Moisturizes and protects dry or tight skin
- Helps reduce post-shave irritation and redness
- Leaves the skin smooth and fresh

### Star Ingredients:

- Aloe Vera – Hydrates and calms sensitive skin
- Lemongrass Oil & Tea Tree Oil – Antibacterial protection
- Sandalwood & Vetiver – Natural cooling agents
- Vitamin E – Promotes skin healing post-shave

### UNIQUE FACTOR:

A blend of nature's finest ingredients and rich lathering base for a soft, soothing glide—ideal for sensitive or dry skin.





# YOUR DAILY WELLNESS ROUTINE MADE EASY

## AM ROUTINE



### FACE WASH

USE ON DAMP SKIN  
TO CLEANSER IMPURITIES



### DAY CREAM

APPLY POST-CLEANSING  
FOR HYDRATION  
AND SUN PROTECTION



### LIP BALM

USE ANYTIME TO  
KEEP LIPS SOFT

## POST BATH



### TALCUM POWDER

DUST OVER  
SWEAT-PRONE AREAS



### HAIR OIL

APPLY BEFORE  
SHAMPOO OR OVERNIGHT  
ONCE A WEEK



### SHAMPOO

USE 2-3 TIMES/WEEK  
TO CLEANSER AND  
TREAT SCALP



### CONDITIONER

(IF APPLICABLE) –  
APPLY ON LENGTHS  
POST-SHAMPOO

## PM ROUTINE



### NIGHT CREAM

APPLY TO CLEAN FACE  
FOR OVERNIGHT NOURISHMENT



### SERUMS & MASKS

USE 2-3 TIMES A WEEK  
DEPENDING ON SKIN TYPE

## WEEKLY RITUALS



### FACE SCRUB

USE TWICE WEEKLY  
FOR EXFOLIATION



### FACE PACK

APPLY 1-2 TIMES  
A WEEK FOR DEEP CARE



### PEEL-OFF MASK

USE WEEKLY TO  
DETOX AND BRIGHTEN SKIN

# NATURE'S POWER IN EVERY DROP



**ALOE VERA**

SOOTHES, HYDRATES  
& CALMS IRRITATED SKIN



**AMLA**

STRENGTHENS HAIR  
ROOTS, PROMOTES GROWTH



**NEEM**

FIGHTS ACNE-CAUSING  
BACTERIA, PURIFIES SKIN



**SAFFRON**

BRIGHTENS SKIN TONE,  
EVENS COMPLEXION



**ALMOND**

RICH IN VITAMIN E,  
DEEPLY NOURISHES & SOFTENS



**ROSE**

TONES SKIN, REDUCES  
REDNESS, GIVES GLOW



**ORANGE PEEL**

GENTLY EXFOLIATES  
AND REFRESHES SKIN



**CUCUMBER**

HYDRATES, COOLS &  
TIGHTENS PORES



**COCONUT OIL**

MOISTURIZES DEEPLY,  
ADDS SHINE TO HAIR



**TULSI**

DETOXIFIES AND  
REJUVENATES

# SAFETY, STORAGE, AND SHELF LIFE GUIDELINES



## **Patch Test Recommended**

Before full application, do a 24-hour patch test behind the ear or on the inner arm to check for allergies or irritation.



## **Storage Instructions**

Store in a cool, dry place, away from sunlight and excessive heat. Keep containers tightly closed after each use.



## **Shelf Life**

Use within 24 months from the date of manufacture unless mentioned otherwise. Check product label for expiry.

### **Do not use if:**

- Tube or bottle is puffed or leaking
- Product smells off or has changed color
- Past expiration date



# CUSTOMER TESTIMONIALS

Real Results. Real Confidence.



"Sniss Herbal Amla Hair Oil has transformed my dull hair into a shiny, thick mane. Love it!"

— Neha J., Jaipur



"The Night Cream is a blessing for my dry skin. I wake up glowing!"

— Ritika Sharma, Mumbai



"My daughter uses the mosquito repellent cream daily—gentle and effective."

— Ramesh T., Pune



"I've ditched my old face wash for the Aloe-Turmeric one. It feels so natural."

— Vikram K., Bengaluru



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